



MoveDigital

Your Online Digital Delivery Service

Case Study > Innovating Media

Innovating Media

Innovating Media produces high quality, high definition video shows distributed online under multiple brands such as NerdTV and Technology Evangelist.

“*Innovating Media distributes high quality, high-definition video online which up until now has been very difficult to do cost effectively. Typical CDN prices are prohibitively expensive and have long, complex contracts that lock us with a single distribution partner.*

Not only does MoveDigital help pull distribution pricing down, but it also has a suite of tools that other CDNs are lacking. MoveDigital's ability to create torrents and 3GPP streams of our video make it an invaluable tool for streamlining the NerdTV content distribution process.

In our industry, time is money. With MoveDigital we not only save money, but we can get our product to market faster than with other CDNs. We simply love MoveDigital.”

Benjamin J. Higgenbotham, HD Video Producer, Innovating Media

Challenge

Solution

Results

High-Definition

Innovating Media needed to deliver large video files to the desktop without compromising quality.

MoveDigital video delivery service **delivers the highest quality** HD video at 480p, 720p, and 1080p resolutions.

Innovating Media delivers true **broadcast quality video** online to its customers without compromising quality.

Multiple Formats

Innovating Media needed to stream HD video to mobile devices such as cell phones and PDAs.

MoveDigital offers **one-click conversion** to multiple formats such as 3GPP, BitTorrent, RSS iTunes, and Flash.

Innovating Media quickly publishes video viewable on **multiple devices** using Move Digital's automated tools.

Affordable

Innovating Media needed to reduce the cost of distribution and understand the per file cost of delivery.

MoveDigital's pay-as-you-go pricing and metered bandwidth **saves money** and **eliminates financial risk**.

Innovating Media's **costs** for video delivery are **greatly reduced** using MoveDigital's metered bandwidth for delivery.